

*Port of Vancouver USA*  
*Board of Commissioners Meeting*

JUNE 11, 2024



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# *Open Forum*

To provide virtual oral comment during the board meeting, you must register no later than 12:00 p.m. Monday, June 10, 2024, by emailing [povcommissioners@portvanusa.com](mailto:povcommissioners@portvanusa.com)



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# *Action Items*



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# *Action Item E-1*

Approve Public Works Contract Bid 24-24:  
Terminal 4 Pond Solids Trucking Project



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# *Unfinished Business*

PORT CONTRACTS LOGS



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# *New Business*



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# *CEO Report*



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# *CEO Report I-1*

## Project Updates





# *Terminal 1 Dock Bulkhead Wall Project*

CONTRACTOR: ADVANCED AMERICAN CONSTRUCTION INC.



- Project 10% Complete
- Old Utility Removal
- Concrete and Soil Materials Recycled
- Upland Pile Removal



# *Terminal 1 Dock Bulkhead Wall Project*

CONTRACTOR: ADVANCED AMERICAN CONSTRUCTION INC.



- Bulkhead Wall
- Template Grading
- Existing Bulkhead Wall  
80% Removed



# *Terminal 1 Dock Bulkhead Wall Project*

CONTRACTOR: ADVANCED AMERICAN CONSTRUCTION INC.



- Temporary Shoring in Progress



# *Terminal 1 Dock Bulkhead Wall Project*

CONTRACTOR: ADVANCED AMERICAN CONSTRUCTION INC.



- South Side Shoring in Place



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# *CEO Report*



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# *Commissioners Reports*



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# *Upcoming Events*

## **Next Commission Meeting**

- Regular Commission Meeting – Tuesday, June 25, 9:30 a.m.

## **Community Events**

- Neighborhood convenings with city's Office of Neighborhoods – East Vancouver neighborhoods meeting on Tuesday, June 11, 6:30 p.m. – 8:00 p.m. Sharing of neighborhood updates, city projects and programs. Free; register at [tinyurl.com/springconveningeast](http://tinyurl.com/springconveningeast)
- Port will be closed on Wednesday, June 19 in observance of Juneteenth. Juneteenth Freedom Celebration on Saturday, June 15, 10:00 a.m. – 5:00 p.m. in Esther Short Park. Free event for the family with live music, vendors, history display and more
- Arnada Neighborhood Association free concert in Arnada Park – Wednesday, June 26, 6:30 p.m. featuring the 21-piece Vancouver Community Jazz Band. Bring a picnic and blanket or low lawn chairs
- Wander Clark County Walking Tours: Old City Cemetery with the Clark Co. Historical Museum, Saturday, June 29. Cost is \$8 and register at [cchmuseum.org/wandercc](http://cchmuseum.org/wandercc)
- Strawberry Shortcake Day at Cedar Creek Grist Mill – Saturday, June 29; free event from 1:00 p.m. – 4:00 p.m. Whole wheat shortcake made by the water-powered grist mill



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# *Communicating with the Commission*

- Share your thoughts during Open Forum, the public comment period for all regularly scheduled commission meetings.
- Email the commissioners at [povcommissioners@portvanusa.com](mailto:povcommissioners@portvanusa.com)
- Speak to the commissioners by calling the port office at 360-693-3611 for specific contact information.
- Mail your comments to:  
POV Board of Commissioners  
3103 NW Lower River Road, Vancouver, WA 98660
- For more information, visit the port's website: [www.portvanusa.com](http://www.portvanusa.com)





# *Port of Vancouver USA*

3103 NW Lower River Road

Vancouver, WA 98660

[info@portvanusa.com](mailto:info@portvanusa.com)

360-693-3611



*Workshop*

EXTERNAL AFFAIRS COMMUNITY  
OUTREACH PROGRAM UPDATE



# *Port of Vancouver USA*

## *Community Outreach Update*

JUNE 11, 2024



RYAN HART, CHIEF EXTERNAL AFFAIRS OFFICER

# *External Affairs Team*

- Ryan Hart, Chief External Affairs Officer
- Casey Bowman, Director of Communications
- Katie Odem, Marketing Communications Manager
- Julie Rawls, Community Relations Manager
- Sadie Prodanovich, Social Media and Communications Specialist



# *Port Tours*

- 10 tours in 2023 (all were full) from May - Sept. (450 people)
- 10 scheduled for 2024; 3 completed (450 people expected to tour the port)
- Additional tours scheduled for stakeholder groups such as elected officials, Vancouver Newcomers, ILWU retirees, Leadership Clark County, Partners in Careers, Army Corps of Engineers



# Sponsorships

**We partner with organizations that share our mission**

- Allows us to reach more people than we could on our own
- Allows leadership and staff visibility in the community
- Strengthens relationships with partner organizations



*Hispanic Heritage Celebration*



*Booville with Vancouver Parks Foundation*



# Community & Port Events

- Celebrate port successes
- Generate positive news coverage
- Support community partners
- Share our industry with others



*Lecture Series at Kiggins Theater*



*Press conference marking successful legislation for T1 financing*



*National Night Out*



# *Community Fund*

Fourth year of Community Fund to assist community with tourism and economic development projects:

\$10,000 awarded in 2024 to:

- **Vancouver Symphony** (Vancouver Arts & Music Fest)
- **WHY Community** (free event registrations for at-risk groups)
- **Ke Kekui Foundation** (4 Days of Aloha Festival)
- **Partners in Careers** (Youth Entrepreneurship Academy)



*Vancouver Symphony Orchestra*



*WHY Community*





# Public Outreach and Involvement

- Attend approximately four neighborhood meetings each month – report out on port news
- Labor Roundtable Report
- Staff/Board serve on myriad local boards and organizations
- Board meetings and workshops on CVTV
- Outreach to Fruit Valley Elementary School

## Upcoming

- Clark County Fair Aug. 2 - 11

JOIN US FOR  
**MOVIE NIGHT**  
AT FRUIT VALLEY PARK!  
Friday, July 21, 2023

Family fun starting at  
6:00 pm; movie at dusk.

- Bring a blanket, picnic or snacks and enjoy a free family-friendly movie.
- Free frozen paletas from Port of Vancouver (while supplies last)
  - Food trucks
  - Movie: Disney's "Coco," at dusk on inflatable screen – with Spanish subtitles.
  - Yard games, fun activities and more!

**Questions:**

Email [parksrecculture@cityofvancouver.us](mailto:parksrecculture@cityofvancouver.us) or call 360.487.8311.



 **Port of Vancouver USA**  
3103 NW Lower River Road, Vancouver, WA 98660 USA

**¡ACOMPÁÑANOS A UNA NOCHE DE  
PELÍCULA EN EL FRUIT VALLEY PARK!**

**Viernes 21 de Julio del 2023**

**La diversión en familia comienza a las 6:00 pm;  
la película comienza al anochecer.**

Traiga una cobija, picnic o bocadillos y disfruta una película gratis para toda la familia.

- Paletas gratis de parte del Port of Vancouver (disponible hasta terminar)
- Camiónes de comida
- La película de Disney "Coco" comienza al anochecer en una pantalla inflable - con subtítulos en español
- ¡Juegos, actividades de diversión y más!

**Preguntas:**

Envía un correo electrónico a [parksrecculture@cityofvancouver.us](mailto:parksrecculture@cityofvancouver.us) o llámanos a 360.487.8311.

POSTAGE  
PAID  
PERMIT NO. 51

*FV Movie Night  
mailer 2023*

# *Publications, Broadcasting and Digital Outreach*

- Community Report issued twice a year to more than 102,000 households
- Newsletters: Solstice and Point of View
- Community outreach via digital ad campaign (“That’s the Port of Vancouver!”)
- C-Tran partnership campaigns on TV, digital, community signage, transit ads
- TVW Public Affairs TV in Olympia (Commercial and website promotion)



*Digital community ad campaign*



# *Port Report in 2024: Major Viewership*

**21.6 K views**  
*and counting*



## **Campaign included**

- Social media campaign
- Partnerships with Vancouver Business Journal and Greater Vancouver Chamber
- Watchability via QR code inside the Community Report
- Email distribution



# Social Media

- Facebook: 6,719 followers
- Instagram: 2,119 followers
- X (Twitter): 3,613 followers
- LinkedIn: 9,524 followers



Where's the port?

portvanusa

Do you know where YOUR port is? Nestled along the Columbia River, the Port of Vancouver USA spans across 1,643 acres. Take a peek at a few locations you might not know were port-owned lands.

You could say we're as busy as a bee 🐝, with five marine terminals, 13 shipping berths for large seagoing vessels, and 42 miles of port-owned rail infrastructure. Whether it's unloading acres of Subarus or transporting thousands of metric tons of grain, we're always in motion, supporting our local economy through global trade. #That'sThePortofVancouverUSA #VancouverUSA #ColumbiaRiver

Edited · 24w

Jason Pacific Coast · And what is the status of the Port of Portland...?? @govinmakotek · 24w · Reply

Smitty81844 · ILWU Moving cargo 1 ship at a time · 24w · Reply

View insights

Boost post

Liked by portofeverett and 31 others

December 14, 2023

Add a comment...

Port of Vancouver USA

9,538 followers

4mo · 📍

Terminal 1 public market update:

Today marks another milestone in our journey toward constructing a new public market at Terminal 1, down in the Vancouver Waterfront neighborhood. Crews removed the last piling from the 100+ year-old dock this afternoon!

Crews will continue to work on the site to remove debris from the old structure and get things ready for constructing the new dock in the coming years.



James Hagar, ENV SP, CEC, PMI-RMP and 209 others · 3 comments

Port of Vancouver USA

Published by Sprout Social · 6 November 2023 · 🌐

Look to the skies! 60 rare purple martin birds hatched over the summer at the Port of Vancouver USA 🇺🇸. For 12 years, the port has partnered with Ridgefield National Wildlife Refuge (U.S. Fish and Wildlife Service) to increase critical local populations at the Columbia River Wetland Mitigation Bank. 🐦 #vancouverusa #purplemartin #thatstheportofvancouverusa



See insights and ads

Boost post

608

8 comments 96 shares

# Media Coverage

External Affairs actively cultivates print, broadcast, digital media relationships

## Goals

- Share milestones achieved, positive contributions, port's value to community
- Offer citizens the chance to engage with POV
- Provide transparency and accountability to the public

## Vancouver port hails soda ash facility

It's joining Solvay, Vancouver Bulk Terminal for project

to build a "world-class" soda ash shipping facility at Terminal 2. Terminal 2 Berth 7, west of the United Grain Corp. pier, is a dry bulk export dock, currently home to a telescoping conveyor system and covered bulk storage. Wheat, scrap steel, iron minerals like copper concentrate and pulp are among the port's top exports. The plan is for the berth to

be redeveloped, beginning in 2024 and wrapping up in 2026. The reconstruction will include rail improvements, new enclosed storage, new conveyance and a modern ship loader, according to the port's statement. Vancouver Bulk Terminal, the company that runs the port's heavy mineral bulk commodities operation, is partnering with Solvay, a Belgian company specializing in manufactur-

ing and distributing chemicals and plastic goods. It currently operates Solvay Chemicals Inc. in Longview. Solvay announced last year that it would be expanding its Green River, Wyo., soda ash operations. The Port of Vancouver terminal will export this soda ash around the globe. The new facility could process more than 2.5 million tons of soda ash each year, according to the statement.

The United States is the world's largest producer of natural soda ash, according to an April report from Market.US. North America represented 40 percent of global soda ash revenue in 2022. "The increasing production of synthetic soda ash and increasing automotive industries are driving the growth of the market in the North America region,"

read the report. China and India are the largest consumers of soda ash worldwide, according to the report. China is already a top trading partner for the port. Soda ash, also known as sodium carbonate, is used in powdered detergents and soaps, glass manufacturing and rechargeable batteries, among other things. PORT, Page A7

### Government & Regulations

## Port of Vancouver's Alex Strogon on finding a tenant for 80-acre Terminal 5



Alex Strogon is the chief commercial officer for the Port of Vancouver.

### ECONOMIC DEVELOPMENT NEWS

## Port of Vancouver USA Celebrates Record Year for Subaru Vehicles in 2023

Published on Friday, April 12, 2024 by Nicole Cornett



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# *What's Coming Up...*

- Waterfront concerts – Thursdays, July 11 – August 15
- National Night Out – Tuesday, August 6
- Fruit Valley Movie Night (*below*) – Friday, August 9
- Hispanic Heritage Dinner – Friday, September 13
- Columbia Springs auction and dinner – Saturday, September 14
- Clark Co. Historical Museum 60th anniversary celebration – Saturday, September 28
- Booville – Saturday, October 26



*Thank You!*

